International Journal of Sustainable Development

Through AI, ML and IoT

Volume 4 | Issue 1 | 2025

ISSN(Online):2584-0827

https://ijsdai.com/index.php/IJSDAI/index



The Role of AI in SDGs: An Indian Perspective

Bhavika Keswani

Student, Vivekananda Institute of Professional Studies – Technical Campus bhavikakeswani79@gmail.com

Vani Kapoor

Assistant Professor, Vivekananda Institute of Professional Studies – Technical Campus vani.kapoor@vips.edu

ARTICLE INFO

Received: 01st June 2025 Revised: 17th June 2025 Accepted: 20th July 2025

ABSTRACT

This research study delves into how Artificial Intelligence (AI) strategically can be harnessed to speed up India's achievement of the United Nations' Sustainable Development Goals (SDGs). The potential of AI in data processing, pattern analysis, and forecasting can spearhead revolutionary change across healthcare, education, green ecology, and shared economic prosperity. The article discusses the application of AI in solving India's socio-economic and environmental problems, based on case studies and actual deployments. It shows how AI can help achieve the SDGs by solving India's specific problems. In addition, the study focuses on having ethical AI practices and inclusive policies to provide equitable access to AI-powered solutions, particularly for the underprivileged populations. Through the examination of Indiaspecific uses, the paper enlightens the routes to leverage AI for sustainable development in an increasingly changing technological environment.

Keywords: Artificial Intelligence, Sustainable Development Goals, Ethical AI, Data Analysis, Inclusive Growth

1. Introduction

The fast-paced evolution of Artificial Intelligence (AI) has ignited a revolution in interpreting data, solving challenges, and executing solutions. In a world struggling with linked and rising complexities of issues ranging from climate change and poverty to health emergencies and educational inequalities, AI presents new avenues for change. Founded in 2015, the United Nations' Sustainable Development

Goals (SDGs) offer a global agenda to end poverty, safeguard the planet, and build a life of prosperity for all by 2030. With the incorporation of AI into the SDGs, there lies an unprecedented opportunity to unleash scalable, smart, and sustainable solutions. This research highlights the vital contribution of AI in promoting inclusive growth, minimizing inequality, and protecting natural environments through evidence-based solutions with a specific emphasis on the distinctive challenges and opportunities of the Indian context, defined by its large and variegated population, diverse technological penetration, and definite development priorities.

2. Literature Review

The study of Roger et al. looks at the widespread applications of AI in addressing global development challenges, with instances from around the world, including India. The article highlights how AI can be employed to accelerate the speed of attaining the SDGs, particularly in areas like healthcare, education, and conservation, citing the potential of AI overcoming traditional barriers to development. [1]

The AidData report shows how AI was used to tag 2.7 million development projects according to the SDGs, pointing to its need in mapping development support accurately. The research points out how such uses of AI can assist India in streamlining tracking and fund flows, getting it closer to meeting global development goals. [2]

Fraisl et al. look at the coupling of AI and citizen science in the context of sustainable development, particularly in rural India. The article highlights the use of AI in analyzing citizen-collected data to inform specific interventions in the domains of poverty, health, and access to water. [3]

In their paper, AlSagri and Sohail explore the potential of artificial intelligence to support the achievement of Sustainable Development Goal 4 (Quality Education) in India, focusing on whether AI can expand access to education through personalized learning and efficient administration, especially for rural and disadvantaged communities.[4]

Lin and Liao suggest speculative AI-based architecture with large language models for the development of knowledge graph systems under SDGs. The study has specific relevance for India, wherein such frameworks would support evidence-based policymaking for various regions. [5]

The Accenture-UN Global Compact report urges private sector leaders to leverage generative AI to accelerate progress towards achieving the Sustainable Development Goals. Specifically, it advocates for Indian industries to adopt AI for national and global sustainability initiatives, emphasizing the need for innovative and scalable solutions to meet the 2030 target. [6]

Google Research provides several AI-based programs serving SDGs worldwide, with Indian examples in healthcare (such as diagnostics), agriculture (crop monitoring), and energy (smart grids), exemplifying applications in development. [7]

Jack examines how AI transforms the health sector in India through increased access via telemedicine, diagnostic equipment, and predictive analysis. These technologies assist SDG 3 (Good Health and Well-being), particularly in rural and underserved communities. [8]

Samuel's research explores the application of AI in precision agriculture to support India's smallholder farmers. AI assists in tracking soil, weather, and crop conditions, thus enhancing productivity and directly contributing to SDG 2 (Zero Hunger). [9]

Kate's paper analyzes how AI maximizes clean energy management in India by enhancing energy generation, transmission, and consumption. This contributes to SDG 7 (Affordable and Clean Energy) by making energy systems more sustainable and smarter. [10]

The World Bank report calls out machine learning application to predict poverty in India, helping to inform targeted development interventions and help achieve SDG 1 (No Poverty) through improved identification of those who are most vulnerable. [11]

The development of AI-assisted protein structure prediction by DeepMind is considered a major contribution to health both globally and in India, offering enhanced insights into diseases and their treatment, and significantly supporting the achievement of SDG 3 (Good Health and Well-being). [12]

The UNDP and IBM whitepaper identifies scalable AI solutions to drive SDG advancement globally, including in India. It focuses on effects in healthcare, education, and agriculture, highlighting the transformational nature of AI in development. [13]

3. Role of AI in Achieving SDGs

Artificial Intelligence (AI) has emerged as a transformative force in advancing the United Nations Sustainable Development Goals (SDGs), especially within the Indian context. Modern AI systems can process vast datasets, identify patterns, and generate actionable insights, making them highly effective tools in tackling complex developmental challenges. In India, AI is being deployed across multiple sectors to accelerate progress toward the SDGs through the following key dimensions:

- 3.1 Efficiency: AI automates routine and resource-intensive processes, thereby enhancing operational efficiency and enabling faster, more accurate decision-making in areas such as public service delivery and governance.
- 3.2 Accessibility: AI-powered applications are bridging critical service gaps in India's rural and underserved regions. In sectors like healthcare, education, and digital finance, AI facilitates last-mile delivery, ensuring broader inclusion and equity.
- 3.3 Forecasting and Monitoring: AI technologies enable real-time monitoring of environmental, agricultural, and economic parameters. This supports timely policy interventions in areas like climate resilience, disaster preparedness, and food security.

3.4 Personalization: AI enables tailored services such as adaptive learning platforms and personalized healthcare solutions, catering to the diverse needs of India's vast and heterogeneous population.

By enhancing efficiency, expanding access, enabling predictive insights, and personalizing services, AI is reshaping the SDG implementation landscape in India. These advancements not only improve the effectiveness of interventions but also reduce costs and accelerate the pace of development.

4. Mapping AI to Specific SDGs

Artificial Intelligence (AI) plays a pivotal role in aligning technological advancement with the objectives of the Sustainable Development Goals (SDGs). In India, the integration of AI across sectors offers scalable, data-driven solutions to long-standing development challenges. Below is a detailed mapping of how AI contributes to specific SDGs, highlighting relevant use cases and associated considerations.

4.1 SDG 1: No Poverty

Poverty mapping via artificial intelligence, using satellite imaging and machine learning, allows for the identification of poorer areas more precisely. Such tools aid policymakers in the targeting of welfare intervention, enhancing the effectiveness and outcomes of poverty reduction programs.

4.2 SDG 2: Zero Hunger

AI improves precision agriculture with real-time monitoring of crop health, soil health, and weather. These tools improve agricultural productivity, especially for smallholder farmers. In India, incorporating AI in agriculture is expected to enhance food security, but issues of digital literacy and rural connectivity remain.

4.3 SDG 3: Good Health and Well-being

AI plays an important role in healthcare by advancing diagnostics, drug development, and telemedicine support. AI in India's public health sector can help detect outbreaks of diseases, review medical images, and deal with patient information, thus solving the issues of healthcare access inequalities in rural and resource-poor areas.

4.4 SDG 4: Quality Education

Adaptive AI-powered learning systems tailor content to meet individual students' learning needs. In India, with varying access to education and varying quality of education, AI solutions can fill the knowledge gaps, enhance learning engagement, and aid inclusive education, yet access is still uneven.

4.5 SDG 5: Gender Equality

AI is being used to identify gender-based differences in employment, pay, and public services. In India, algorithmic analyses can guide equitable policymaking by identifying gaps in female representation and access. However, inclusive and bias-free datasets are essential to avoid reinforcing societal inequalities.

4.6 SDG 6: Clean Water and Sanitation

AI facilitates real-time monitoring of water quality, leakage detection, and pollution prediction. These technologies have the potential to be game-changers in Indian areas with water scarcity or contamination, especially under climate-induced disruptions. Their effectiveness, however, relies on reliable infrastructure and data availability.

4.7 SDG 7: Affordable and Clean Energy

AI facilitates energy forecasting, intelligent grid management, and renewable source integration such as solar and wind. AI supports microgrid optimization and planning for energy access in India's rural electrification program. There is a need for investment in physical and digital infrastructure to develop AI further in this area.

4.8 SDG 8: Decent Work and Economic Growth

AI enhances business processes via automation, demand forecasting, and smart scheduling. While this increases productivity, it also requires reskilling efforts to balance against job loss. In India, where there is a large informal workforce, inclusive deployment of AI is crucial for sustainable development.

4.9 SDG 9: Industry, Innovation, and Infrastructure

AI drives predictive maintenance, robotics, and intelligent logistics to support resilient infrastructure and industrial upgrading. In India, smart manufacturing projects are becoming more and more inclined towards the use of AI, though there is limited adoption due to high implementation costs and lack of experts.

4.10 SDG 10: Reduced Inequalities

AI fosters inclusivity by means of technologies such as speech-to-text, real-time translation, and digital assistants. These technologies enable access for people with disabilities and multilingual populations in India. Fair representation in training data and ethical regulation are necessary to avoid algorithmic bias.

4.11 SDG 11: Sustainable Cities and Communities

AI improves city planning with optimized traffic, improved waste management, and monitoring air quality. For quickly urbanizing Indian cities, AI technologies have the potential to enhance livability and sustainability.

4.12 SDG 12: Responsible Consumption and Production

AI optimizes supply transparency and resource allocation, reducing wastes and sustainable production. Indian industries, especially those in textiles and agriculture, can utilize AI in order to advance sustainability processes and minimize environmental impressions.

4.13 SDG 13: Climate Action

AI assists in simulating climate scenarios, forecasting natural hazards, and measuring environmental footprint. In India, AI facilitates climate resilience by allowing early warning of floods, heatwaves, and cyclones. Such systems depend on data-sharing cooperation and ongoing model refinement.

4.14 SDG 14: Life Below Water

Artificial intelligence enables marine conservation by image recognition and sound analysis to track biodiversity and unlicensed fishing. While still in its nascent stage in India, these technologies have the potential to aid in sustainable coastal and marine ecosystem management, especially for areas such as Sundarbans and the western coast.

4.15 SDG 15: Life on Land

AI-powered drones and sensors track wildlife, identify deforestation, and measure loss of biodiversity. In Indian forest conservation, these technologies facilitate early warning of poaching and habitat destruction. Careful deployment is required to prevent misuse or excessive surveillance.

4.16 SDG 16: Peace, Justice, and Strong Institutions

AI reinforces governance by means of digital redress of grievances, fraud identification, and legal process automation. In India, AI can make public service delivery efficient and help curb corruption risks, subject to the existence of accountability checks and algorithmic transparency.

4.17 SDG 17: Partnerships for the Goals

AI promotes international cooperation with improved data analysis, communication, and monitoring of resources. AI can enhance India's coordination of transnational development activities, especially in health, education, and climate action.

5. Methodology

This research utilizes a qualitative research approach based on secondary data analysis to investigate the potential of Artificial Intelligence (AI) in the attainment of the United Nations Sustainable Development Goals (SDGs). A thematic content analysis was carried out to classify AI applications in terms of their alignment with each of the 17 SDGs. For each AI application, three key dimensions were evaluated:

a) Domain of Application (e.g., healthcare, agriculture, education, urban planning),

- b) Type of AI Technology employed (e.g., machine learning, natural language processing, computer vision), and
- c) Implementation Context (e.g., developed vs developing countries, resource-rich vs resource-poor environments).

In addition, the approach incorporates an assessment of the ethical, social, and governance dimensions of AI implementation, with a focus on transparency, inclusivity, and possible biases. This ensures that analysis not only identifies technological potential but also places AI applications in the broader societal and policy contexts.

6. Findings and Discussion

The thematic mapping of AI uses over the Sustainable Development Goals (SDGs) revealed three dominant patterns in the application and effect of AI technologies:

6.1 Sectoral Impact Concentration:

AI's most significant contributions were observed in healthcare (SDG 3), agriculture (SDG 2), and education (SDG 4). In these domains, AI tools have delivered measurable benefits such as improved disease diagnostics, enhanced crop yield forecasting, and personalized learning solutions, respectively. These outcomes demonstrate both the immediate and scalable potential of AI to address critical development challenges.

6.2 Technological Trends:

A set of core AI technologies emerged as particularly impactful:

- a) Machine Learning (ML): Commonly used in predictive analytics, health diagnostics, and farm optimization.
- b) Natural Language Processing (NLP): Key to enhancing inclusivity by means of multilingual platforms, chatbots, and accessibility aids.
- c) Computer Vision: Comprehensively used for environmental surveillance, infrastructure monitoring, and public safety management.

6.3 Geographical Variations in Adoption:

The review found a broad digital divide in AI adoption:

In developed countries, AI is mainly used to improve existing processes through automation, predictive maintenance, and operational performance. In developing and middle-income nations, AI is mainly used to fill service gaps, increase access, and expand the coverage of healthcare, education, and financial services to the underprivileged.

7. Case Studies

7.1 Case Study 1 – Healthcare (SDG 3)

In India, AI is being applied to early disease detection and telemedicine. For instance, NITI Aayog has collaborated with Microsoft and Forus Health to create AI-powered solutions for early detection of diabetic retinopathy and other eye conditions in rural India. These technologies decrease the demand for on-site specialists and enhance access to care in resource-poor regions.

7.2 Case Study 2 – Agriculture (SDG 2)

The Indian Council of Agricultural Research (ICAR), in association with private companies such as CropIn and Microsoft AI for Earth, employs AI to provide targeted farming advice, forecast crop production, and identify pest infestation. These applications assist smallholder farmers in increasing productivity and combating the impacts of climate change.

7.3 Case Study 3 – Education (SDG 4)

The DIKSHA platform, backed by the Ministry of Education, integrates AI-driven analytics to make the learning paths for students and teachers personalized. AI-based adaptive learning solutions like Embibe also aid in student performance analysis, especially for competitive examinations, enhancing educational equity and results among Indian states.

8. Challenges and Ethical Considerations

Even as AI holds tremendous transformative power for India's SDGs, there are significant ethical and implementation issues. Algorithmic bias from unrepresentative data sources can yield discriminatory results in sectors of critical importance. Data privacy is a pressing issue with growing digitalization. The digital divide has the potential to leave rural residents behind in the benefits of AI. An AI system's lack of transparency erodes public trust. To make sure AI helps India achieve its SDG goals positively, transparent and inclusive governance is important, giving priority to ethical growth and equal access to all segments of Indian society.

9. Future Directions and Recommendations

To maximize AI potential for furtherance of the Sustainable Development Goals (SDGs) in India, the following strategic steps are required:

- 9.1 Strengthen Multi-Stakeholder Partnerships: Developing collaborative ecosystems between India's government, academia, private sector, and civil society is imperative. This partnership will enable the creation of ethical AI solutions that are pertinent and responsive to the diversified socio-economic contexts in India.
- 9.2 Promote Open-Source AI Models: Encouraging open-source AI models can go a long way in democratizing access, particularly in India's rural and underserved areas. Open data and algorithms can promote innovation and enable AI tools to be adapted for local needs, especially in rural and remote areas where limited resources tend to restrict technological reach.
- 9.3 Enact National AI Regulations: India needs to give high priority to developing a strong regulatory framework for AI that guarantees ethical use, transparency, and accountability.

National regulations should control AI applications so that they are in line with India's unique development challenges and cultural sensitivities.

9.4 Invest in Capacity Building: Augmenting AI literacy and technical expertise through targeted programs in both urban and rural India is the way forward. Equipping local communities and raising technical capabilities in AI can drive higher participation in the benefits of the technology, particularly in agriculture, healthcare, and education.

9.5 Foster AI Research for Public Good: Indian research institutes need to work towards creating AI applications that have a direct impact on public welfare. These include AI tools to tackle healthcare accessibility, environmental sustainably, and poverty reduction, with long-term implications for society and the nation's SDG goals.

10. Conclusion and Future Scope

Artificial Intelligence possesses great potential as a force for transformation in driving India's Sustainable Development Goals (SDGs). From solving imperative issues like poverty, hunger, and quality education to fostering sustainable urbanization and renewable energy, AI provides disruptive and scalable solutions that can accelerate India's growth. Yet this potential requires planning, ethical stewardship, and inclusive engagement of all sections of society. The way forward calls for careful attention to challenges like data privacy, bias in algorithms, and the digital divide that could hamper equitable access to the benefits of AI. Prioritizing fairness, transparency, and local adaptation can help India ensure that AI's progress furthers both economic development and social equity. In the future, AI's contribution to India's drive towards SDGs will only increase as technological capacity advances. The following actions should be directed towards establishing more robust multistakeholder collaborations, encouraging open-source AI technologies, and developing capacity building in local communities. Through these initiatives, AI can drive India's development towards a just, equitable, and sustainable future, contributing meaningfully to national development and global sustainability.

References

- 1. Roger, R. F., Leonardo, W. D., & Donald, J. T. (2020). Applications of AI for global development. *Journal of AI and Society*, 8(2), 95–112.
- 2. AidData. (2023). *AidData uses AI to code 2.7 million projects to the Sustainable Development Goals*. AidData at William & Mary.
- 3. Fraisl, D., Hager, G., Wehn, U., & See, L. (2024). Leveraging the collaborative power of AI and citizen science for sustainable development. *Nature Sustainability*, 7(2), 130–138.
- 4. AlSagri, H. S., & Sohail, S. S. (2024). Evaluating the role of Artificial Intelligence in Sustainable Development Goals with an emphasis on 'Quality Education'. *Discover Sustainability*, 5(1), Article 458.
- 5. Lin, Y.-D., & Liao, G.-Z. (2025). Large language model-based knowledge graph system construction for Sustainable Development Goals: An AI-based speculative design perspective.

- 6. UN Global Compact & Accenture. (2024). Private sector must lead with generative AI to accelerate Sustainable Development Goals and meet 2030 deadline. Accenture Strategy Report.
- 7. Google Research. (2024). AI in action: Google Research on progress towards the Sustainable Development Goals. Google AI Blog.
- 8. Jack, C. M. (2021). AI in healthcare: Opportunities and challenges. *Journal of Medical Informatics*, 5(4), 210–227.
- 9. Samuel, J. (2019). AI and precision agriculture. Agricultural Technology, 2(1), 45-67.
- 10. Kate, E. (2023). AI for clean energy management. *Indian Journal of Energy and Environment*, 5(2), 88–102.
- 11. World Bank. (2021). Machine learning for poverty prediction. World Bank Report.
- 12. DeepMind Technologies. (2020). AI for protein structure prediction. Nature.
- 13. UNDP & IBM. (2022). AI for SDGs whitepaper. United Nations Development Programme.